



FOR IMMEDIATE RELEASE

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**Sign of the Arrow Awards Grants to Area Agencies
at 47th Annual Philanthropy Brunch**

(St. Louis, MO – October 22, 2015) Sign of the Arrow, the premier nonprofit retail destination for needlepoint and specialty gifts, awarded **15 grants** to St. Louis area agencies at their 47th annual **Philanthropy Brunch** on **Thursday, October 22, 2015 at 9:30 a.m. at Ladue Chapel**, 9450 Clayton Road.

Sign of the Arrow was established in 1966 by the St. Louis Alumnae Club of Pi Beta Phi to provide philanthropic support to the community. The shop is staffed by 80+ community volunteers who give in excess of 22,000 hours annually to help run Sign of the Arrow. **ALL** shop proceeds benefit area agencies. Sign of the Arrow has donated more than \$3.6 million dollars to 183 different charities since its inception. Customers truly impact the lives of others in their community when they shop at Sign of the Arrow!

The following agencies received grants from Sign of the Arrow at the 2015 Philanthropy Brunch:

**Aim High
Dream Factory of St. Louis
Gifted Resource Council
Haven of Grace
Home Works! Teacher Home Visit Program
Immigrant & Refugee Women's Program
Jamestown New Horizons
Lumina Program – BJC Hospice**

**Pi Beta Phi Foundation
RIF – Reading is Fundamental
St. Louis Alumnae Panhellenic Assoc.
St. Margaret of Scotland School
The Big Muddy Dance Company
University City Children's Center
World Pediatric Project**

“Because of the generosity of our shoppers, we were able to award grants to 15 deserving organizations this year” commented Sarah Mudd, President of Sign of the Arrow. “Sign of the Arrow thanks each and every one of our customers for their continued support which has resulted in our ability to help these worthwhile agencies.”

Any shop volunteer or Pi Phi alumnae can nominate a charitable agency to receive a grant from Sign of the Arrow. The agency and sponsor then submit a grant request specifying, in detail, how funds would be used, should they receive a grant. Sign of the Arrow's Philanthropy Committee meets to decide which agencies receive grants. Careful consideration is given to each applicant.

Sign of the Arrow is widely known for its extensive selection of designer needlepoint, including hand-painted canvases, custom designs, custom finishing, furniture, fibers, trunk shows, and classes. Knowledgeable staff and volunteers assist both novice and experienced needlepointers. The shop also offers unique gifts, including decorative accessories, holiday decorations, sorority gifts, baby gifts, picture frames, stationery, and more.

Shoppers can visit www.signofthearrow.com to shop online, or contact the shop directly to place an order. Sign of the Arrow provides an extensive and thorough mail order business to individuals and needlepoint shops countrywide. Services include finishing, stitching, choosing fibers and fabric for canvases, monogramming, blocking, and custom painting.

Sign of the Arrow has a variety of classes for needlepointers of all ages and abilities, including classes on decorative stitches, children's classes, specialty fiber classes, and one-on-one instruction. Classes are offered in person at Sign of the Arrow and expert stitchers are always available in store to help with specific questions.

For more information on needlepoint, gift products and services at Sign of the Arrow, please log onto www.signofthearrow.com, "Like" Sign of the Arrow on Facebook at <http://www.facebook.com/Sign.of.the.Arrow> or call 314.994.0606. Sign of the Arrow is located at 9814 Clayton Road, in the heart of Ladue, Missouri.

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